

2022

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POMONA POST

LIVE, LEARN & PLAY



"My family and I love The Hive park! The design is perfect for our young family and the location is ideal. The amenities at Pomona continue to impress us and add value to our community."

- Nick Wright



#WeCreateCommunity

It's been an incredibly full year here at Pomona. At year end, we had a total of 1288 occupied homes. With over 300 events planned a year, we offer a variety of opportunities for our residents to gather at our unique amenities. These amenities have also been the location for several birthday parties, anniversaries and even weddings. We love that Pomona can offer our residents the perfect settings to do life without ever leaving the community. We are proud of how this community has come together. Thank you for choosing to make Pomona your home.



With over 20 Facebook groups specific for Pomona residents, there are so many ways to connect with neighbors. These groups help neighbors feel a sense of belonging. We encourage residents to find something they are interested in and even start up groups of their own. Make sure to check out these groups and join one, two or all of them!

- Pomona Puzzle Peeps
- Pomona 6th Grade Parents
- Pomona Bourbon Club
- Pomona Fit Club
- Pomona Safety Committee
- Pomona Parents of Multiples (twins, triplets, etc)
- Pomona 3rd Grade Parents
- Pomona Mom Babysitting Swap
- Pomona Gardners
- Pomona Veterans
- Pomona Care Team
- Pomona Walk/Runners group
- Pomona Wine Lovers
- Pomona Fishing Crew
- Pomona Business Networking
- Pomona Moms
- Pomona Trading Post
- Pomona Car Club
- Pomona RC Club
- Pomona Cinema Club
- Pomona Bookies
- Pomona Tennis Club



"We absolutely love this neighborhood! We came from the city in hopes of a life of community where we can know our neighbors. Pomona has far exceeded our expectations. Our daughter loves to check the mail simply because she knows she will see her neighbors. I tell my friends who don't live here that where we live is like a stationary cruise ship. There's something always going on for us to enjoy!!"

- The Whitehead Family



Guiding Principles:

Quality that endures and creates enduring value

Our developer, Hillwood Communities, sees placemaking as a responsive, continuous evolution. Innovation not for innovation's sake, but for real-life experiences that are meaningful and ever-better. Every lifestyle community they create is informed by five principles. This approach has led to a proven history of delivering long-term results for customers, partners and investors.

Sense of Community:

Design and programming that inspires people to live life together for greater joy and mutual support.



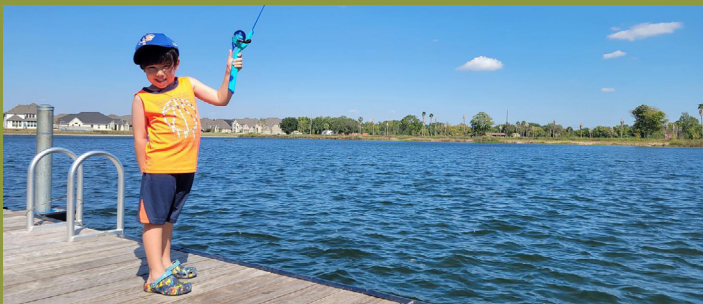
Enrichment:

Inspired opportunities that promote the experiences, skills and knowledge that lead to continual growth.



Well-Being:

Creating environments that contribute to a sense of health, wholeness and connection to others and the natural world.



Stewardship:

Generational thinking that values the land's heritage and local culture, conserves resources and gives back to the community.



Innovation:

A commitment to creative thinking and constant improvement that makes life better now and for generations to come.



"We are so very thankful we live in such an awesome neighborhood where we can create our own adventures!!"

- The DuBois Family



#PomonaProud

2022 was another amazing year for Pomona at the Greater Houston Builders Association's Prism Awards! We were the honored recipients of 4 awards and finalists in 3 additional categories. The GHBA Prism awards recognizes builders, developers and associates in the Houston area who have made significant contributions to the industry.

Below are the categories we won:

- Master Planned Community of the Year
- Internet Marketing Campaign of the Year
- Sales Brochure of the Year
- Billboard Branding



We were finalists in the below categories:

- Landscape Design of the Year
- Recreation Center of the Year
- Lifestyle Manager of the Year – Lori Evans



Cultural Events

The HOA plans events and activities that everyone can attend to represent all residents. In 2022 new events such as goat yoga, pilates and even our first ping pong tournament were enjoyed. In addition, we recognize how diverse our community truly is and encourage residents to work with us to gather and plan events that support their culture or background. In the past we have celebrated Lunar New Year, Juneteenth and Diwali. This year we had the opportunity to celebrate the colorful holiday of Holi at The Backyard.



PTAB: Pomona Teen Advisory Board

The Pomona Teen Advisory Board is a group made up of Pomona residents between the ages of 13-18 years old. They have the opportunity to plan their own events and earn volunteer hours while helping with lifestyle events. For 2022, they requested to have volleyball games to gather which became a huge hit and created several new friendships.



Fun Fact:

Residents can use our community app, Pomona Life, to reserve kayaks and paddleboards to enjoy at The Dock all year round!!



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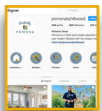
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Are You Social?

We Are!



Facebook:
Pomona by Hillwood
Communities



Instagram:
[PomonabyHillwood](https://www.instagram.com/PomonabyHillwood)



Developer's Corner



2022 was yet another great year for growth, but especially in the development world. As material prices continue to rise the last few years, so do our home and construction prices. With rising prices, sales have continued to slow but for reasons pertaining to home pricing. With these challenges, we have stayed the course on completing many projects within the community. We opened Orchard Park Lane bridge which connects Pomona Parkway to CR 58. We delivered over 260 new homesites south of the Bayou in our newest village- Orchard Park. We have also begun work on the Kirby Drive bridge which will also be an access point to some of our newest homesites in the coming soon village of Pecan Square under construction. With Pomona reaching the 50% built out point, we are continually moving forward and planning for additional amenities for our wonderful residents to enjoy.

The Grove has begun construction and will be completed in 2023. This will feature a small and large dog park, open air pavilion, restroom building, event lawn, half-court basketball and much more. We are also underway with planning for the newest sport court amenity- The Zone! This will be located across the bayou from Camp Pomona and will feature 2 pickle ball courts, a basketball court, sand volleyball, a tennis court, restroom building, along with a splash pad for the littles. We have many great things in store for 2023 and hope you all continue enjoying all the wonderful amenities and conveniences Pomona has to offer!

Fun Fact:

Pomona celebrated its 7 year anniversary in December 2022!

