

2020

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#WeCreateCommunity

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Nationally

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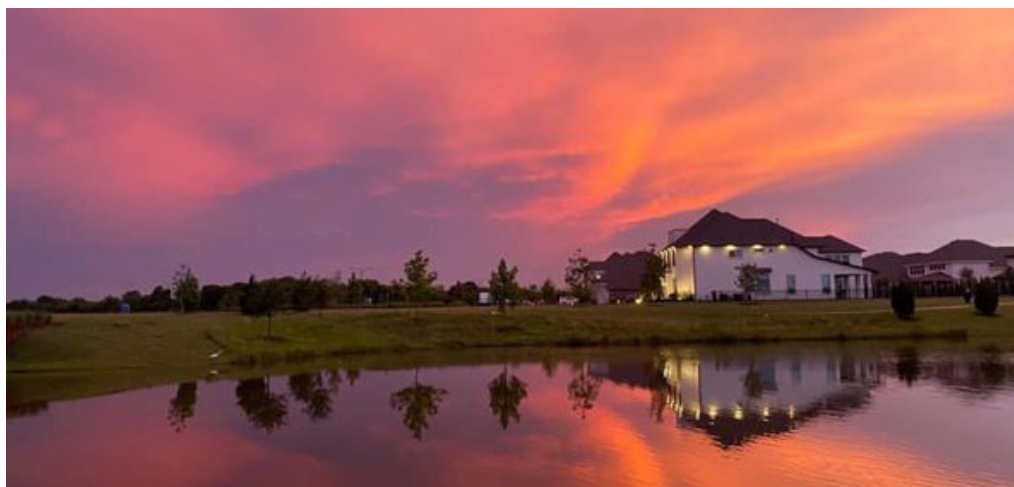
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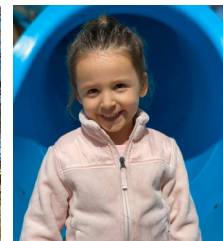
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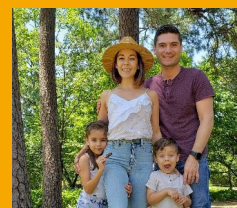


The Backyard Park Grand Opening

February 22nd, 2020 The Backyard Park opened to our community! The event included our 65 ft Zipline, colorful tree house, open event lawn space, slides and swings. Residents enjoyed a live show from Houston Disc Dogs, bounce houses, giant chess and checkers, glitter tattoos, food trucks and DJ. There were smiles all around from neighbors of all ages!!



"Diversity was a massive factor for us. We wanted our children to be raised in an area that appreciated all walks of life, and Pomona checked that box for us brilliantly. The parks, pools, fitness center, trails, clubhouse, and wonderfully-organized community events made our decision that much easier." - Villareal family



“My family and I moved to Houston a couple of years ago. We had first looked at Pomona because we loved the community feel and lifestyle events. We ended up moving across the bridge into another neighborhood and ultimately wished we hadn’t. Just recently we found the opportunity to purchase our dream home in Pomona and jumped on the chance. During this pandemic we have still been able to meet lots of neighbors on our private social media platforms and thru social distancing. We are so happy we moved into this community and look forward to being here a long time!” - Eubanks Family



Life at Pomona during the COVID-19 Pandemic

Our Lifestyle Program goes beyond events and activities. The heart of our program is the personal side—building relationships, connecting, listening, encouraging, and supporting our neighbors. COVID-19 has been an opportunity to showcase the personal side of Lifestyle.

We utilized social media to bring our community together. We shared our neighbors’ stories, recognized our high school seniors, supported our neighbors serving on the front lines, shared ideas and activities neighbors could do at home. We also sent handwritten notes to encourage our neighbors—to congratulate an achievement, express sympathy of a lost loved one, or wish our #PomonaLittles Happy Birthday.

Our success during this time was that our presence was still felt and our bond as community was strengthened through our efforts.

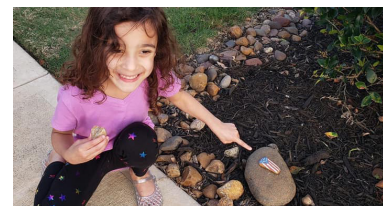
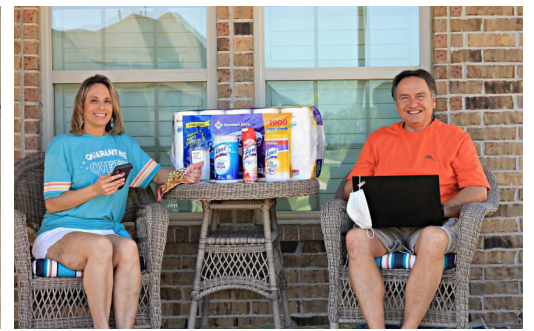
During lockdown, we continued our programming in a new and different way. We hosted online events such as art classes, wine classes, classes on various topics, book club, and book readings for children. We also developed a virtual calendar where we took the burden off our neighbors and did the research. We provided ideas for neighbors such as virtual field trips to Paris, chalk your walk, zoofaris, free virtual workouts, and cooking classes.



We have learned a lot during this pandemic, and we know what worked originally might not work now. For example, virtual events are not as popular as people are getting too much screen time. People are working from home, kids are doing virtual learning, and they just want something different to do than be in front of a screen.

We must be nimble and constantly look for new fun things for our neighbors. We have no idea what tomorrow holds, but our consistent and unwavering presence will provide our neighbors with stability and encouragement to endure.





What are Live Smart Principles?

Live Smart principles bring people together in meaningful ways for a happier, healthier lifestyle!

Connection



Convenience



Enrichment



Stewardship



Well-being



"This community is such an amazing place to call home. In just a little over a year we have truly created a community of friendships and everlasting memories. We can't wait to see what future events will take place and what fabulous neighbors we will meet". - Morado Family



Lifestyle Director and Program Recognized Nationally

After winning the GHBA Prism Awards as Lifestyle Director of the Year, Hillwood Communities immediately knew Lori Evans needed to be entered into the National Awards. The National Association of Home Builders (NAHB) announced the Silver Award Winners for sales and marketing; Lori Evans won Lifestyle Director of the Year as well as Lifestyle Program of the Year!



#PerfectlyPomona

Peaceful, tranquil, and serene are the first things that come to mind when you escape to Pomona. Most of these pictures were captured by neighbors truly enjoying all the natural beauty that surrounds them.



#PomonaPets

Here at Pomona, we value each member of our families including our fur babies of all shapes and sizes. Throughout the year they participate in their own activities and even dress up sometimes!



Pomona Life was introduced to the residents late August and has taken our community to new levels. Residents are able to find out all kinds of valuable information about the community, parks, amenities, clubs and events at the touch of their fingers. The app allows them to book event reservations, add them to their calendar and keep them organized. Here's what neighbors are saying:

"This app is great! We have all we need in one spot!!!"

"It was so easy to RSVP for the events and there is even an option to add the event to my calendar so I don't forget about it!!!"

"I love that I can fill out the Grill Key Form on the app versus filling out paperwork!"



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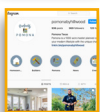
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Are You Social?

We Are!



Facebook:
Pomona by Hillwood
Communities



Instagram:
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Developer's Corner



2020 brought many successes along with many challenges. We were fortunate in that construction activities were deemed essential. This allowed our contractors to continue to work on already started projects but also start on many new projects. We completed many projects we started in 2019 including The Backyard Park and The Gym. However, just as we opened them, we had to shut them down due to COVID-19. Fortunately, we put a plan in place to

reopen those facilities and many others to the residents. We are very happy to see the residents enjoy the many spaces we've built. The bridge connecting Pomona Parkway to CR 48 was completed allowing for additional mobility within the area. The homesites off Big Island Drive were also completed and will offer residents an opportunity to have private docks to enjoy the 18 acre lake. We began construction on The Hive and expect completion by March of this year. We also expanded our trail system so residents can continue to enjoy walks with their family and see the wonderful things happening in Pomona. We have a big year planned for 2021. We are underway with lot development across the bayou to add additional homes. We will also be relocating the model park to that area. Additionally, our plans include to construct a roadway, Orchard Park Lane, from Pomona Parkway to CR 58 which will create additional mobility in the area. The Dock, located off Big Island, is also scheduled to begin construction in early 2021. The plans include a dock and pier, kayak and paddle board rentals, and a boat ramp to launch electric boats for the residents to enjoy. We will also focus on creating monumentation at the CR 48 entrance and landscaping the area along CR 48 to enhance the edge of the community. We have other parks and amenities planned beyond 2021 and look forward to revealing those plans in the coming months. We hope you continue to have fun and be safe.



Ways to Connect: Pomona Groups

We have a diverse group of neighbors who have many different interests. Thankfully, social media allows our neighbors to connect and meet others who have similar interests. We have groups like Pomona Moms, Pomona Fishing Crew, Pomona Homeowners, Pomona RC Club, Pomona Business Networking, Pomona Homeowners Trading Post, Pomona Bookies, Pomona Wine Lovers and so many more!

These groups help neighbors feel a sense of belonging. The groups also take a large community and make it feel smaller. We love seeing neighbors connecting and thriving in their community.

